

Special Supplemental Nutrition Program for Women, Infants, and Children (WIC)

Program Operating Plan

Program or Division Name	Special Supplemental Nutrition Program for Women, Infants, and Children (WIC)
Bureau	Bureau of Nutrition Services
Associateship	Associateship for Family Health
Program Purpose	WIC provides nutrition education, breastfeeding support, referral to health care, and supplemental foods to pregnant women, breastfeeding and postpartum women, infants, and children under 5 who have nutrition-related health problems. Many WIC clinics provide immunizations for children in WIC. The program targets nutrition-related health problems such as anemia, low birth weight, gestational diabetes, obesity, failure-to-thrive, and inadequate weight gain during pregnancy.
Major Responsibilities	<ul style="list-style-type: none">• Screen applicants and determine their eligibility for enrollment based upon income, residency, and the existence of nutrition problems or health conditions that affect their nutritional status. The nutrition screening includes an assessment of height, weight, hemoglobin or hematocrit, health history, dietary intake, and immunization status.• Enroll eligible applicants. Upon enrollment, they receive counseling and vouchers for specific foods.• Reimburse participating grocery stores, which send the vouchers for WIC foods to the WIC Program at TDH.• Conduct nutrition classes through the WIC clinics. Breastfeeding support and promotion is emphasized.• Refer clients for health and social services.
Population Served	<ul style="list-style-type: none">• Women, infants, and children \leq185% of the federal poverty level (set by federal law and USDA).• Infants and children are eligible to apply up to their fifth birthday.• Women can apply if they are pregnant, breastfeeding (up to one year after birth), and postpartum but not breastfeeding (up to 6 months after birth).
Contact Information	Mike Montgomery Bureau Chief Phone: 512.458.7444 ; Fax 512.458.7446 Mike.Montgomery@tdh.state.tx.us Program Website: http://www.tdh.state.tx.us/wichd Location: Moreton Building, Second Floor Mailing address: 1100 West 49th St.; Austin, TX 78756

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Program Objectives	
Fiscal Year 2003 Objectives	<ul style="list-style-type: none"> • Increase the number of breast-fed infants. • Increase the number of pregnant women who apply for services in their first trimester. • Increase the number of clients enrolled who receive nutrition education. • Increase the number of people enrolled without health/medical care who are referred to appropriate sources of care. • Increase the number of clients enrolled who pick up their food vouchers each month.
Services Provided/Activities	<p>Health Care Safety Net Services</p> <p>N/A</p> <p>Essential Public Health Services (EPHS)</p> <p>No. 1 Monitor the health status of individuals in the community to identify community health problems.</p> <ul style="list-style-type: none"> • Screening individual clients for nutrition problems, and services. • Compiles data on a statewide basis to look at the prevalence of certain nutrition problems among the WIC clients. <p>No. 3 Inform, educate, and empower the community with respect to health issues.</p> <ul style="list-style-type: none"> • Conducts group nutrition classes for WIC families. • Provides one-on-one counseling for WIC clients. <p>No. 7 Link individuals who have a need for community and personal health services to appropriate community and private providers.</p> <ul style="list-style-type: none"> • Provide immunizations in some WIC clinics. Other WIC clinics make referrals to immunization providers in the community. • Refer clients to prenatal and well-child care via Medicaid, CHIP, Title V, and private providers. • Makes referrals to include – Family Planning, Early Childhood Intervention, Food Stamps, and other programs. <p>No. 9 Research new insights and innovative solutions to community health services.</p> <ul style="list-style-type: none"> • Implementing a pilot for an electronic benefits transfer (EBT) system in FY 2003. EBT equipped clinics and grocers will utilize smart-card technology instead of paper vouchers to issue foods. Grocers' payment process will be streamlined, and the client's purchase of WIC foods at the grocery store will be improved. For WIC clients that also receive Food

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Stamps, their food stamp benefits and WIC benefits will be consolidated onto one card.

- The infrastructure for a health passport card will also be in place with the client's demographic, health, and immunization data stored on the smart-card.

Administrative Activities

N/A

Program Evaluation

Performance Measures

Performance Measures:
State

1.2.1, Percentage of eligible WIC population served. KEY.

1.2.1.1, Average food costs per person receiving services. KEY.

1.2.1.2, Average cost for delivery of nutrition education and other clinic services. NON-KEY.

1.2.1.1, Incidence (Percent) of low birth weight babies born to WIC mothers. KEY.

1.2.1.1, Number of WIC participants provided nutritious food supplements. KEY.

1.2.1.2, Number of first trimester pregnant women newly certified per month. NON-KEY.

1.2.1.4, Number of WIC participants provided nutrition education and counseling. NON-KEY.

Performance Measures:
Federal

USDA

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Mandate/authority State:

- Texas, Omnibus Hunger Act of 1985, Title II, as amended
- 25 TAC §§ 31.21-31.37, Nutrition Services, Special supplemental nutrition program for women, infants, and children

Federal:

- 42 USC § 1786
- 7 CFR Part 246, Special supplemental nutrition program for women, infants, and children

Origins of program (if no mandate)

N/A

Program Rules

25 TAC, Part 1, Chapter 31, Subchapter C, 31.21-31.37, Nutrition Services

Advisory Committee or Regulatory Board

WIC Advisory Committee

Method of Appointment

Members are appointed by the Commissioner of Health on behalf of the Commissioner of Health and Human Services Commission for seven-year terms.

WIC Advisory Committee

Member Name	City of Residence	Professional or Consumer	Term Ends
Bruce Bower	Austin	Consumer	2009
Phyllis Day	Austin	Professional	2007
Oralia Garcia	Alamo Heights	Consumer	2005
David Hayden	Spring	Professional	2007
Gary Huddleston	Cypress	Professional	2005
Jere Lawrence	Sweetwater	Professional	2007
Norma Longoria	Edinburg	Professional	2009
Ann Salyer-Caldwell	Fort Worth	Professional	2005
Martin Silva	El Paso	Professional	2005
Joe Williams	Houston	Professional	2009